

The Second Annual



Marin Sonoma Concours d'Elegance

May 16, 2010

Welcome to the second annual Marin Sonoma Concours d'Elegance to be held, **Sunday, May 16, 2010**, at the Marin County Fairgrounds in San Rafael, CA. The event is presented as a benefit for Hospice By The Bay.

Concours d' Elegance events have been held both nationally and internationally for over 50 years, celebrating some of the most unique and unparalleled automobiles ever manufactured. Unlike traditional automotive events, a Concours d' Elegance is recognized as one of the most exceptional venues to display rare and seldom seen automotive works of art. The program will include automotive entries from throughout the Greater Bay Area. Participants will be displaying their cars in judged car classes, a number of non-traditional venues will also be on display, as will a number of vendors and related activities for the public. The goal of the Marin Sonoma Concours is to make this an outstanding annual springtime event, with the prospect of expanding this presentation through the coming years, adding additional cars, classes, vendors, sponsors and increasing spectator attendance.

Only Automotive Arts will be considered for this event.

For questions or comments call **Team PRO Event, 415-383-3470** or email, **proevent@aol.com**.

The Second Annual Marin Sonoma Concours d'Elegance 2010 Automotive Arts Exhibitor Application

**See reverse side for Exhibitor Application
Instructions and Exhibitor Agreement ←**

First Name: _____

Space # _____

Last Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Resale #: _____

Category: _____

Brief Description of Automotive Art: _____

Check Choice Below: (Post dated checks will not be accepted)

- Mailing List Only
- 10' x 10' Booth Space (\$50.00)
- 10' x 10' Space with Structure (\$150.00)
- 10' x 20' Booth Space (\$100.00)
- 10' x 20' Space with Structure (\$200.000)
- AC power options available for an additional fee

The Booth Space Fee is the space only, No structures included with this Fee!

Form of Payment:

- Check # _____ Amount \$ _____
- Money Orders Amount \$ _____

Verify that you have included all of the following:

- Application Booth Fee
- 4 Photos (Check for return with SASE) Signed Release (see reverse side)

Make checks payable to: Hospice By The Bay/Marin Sonoma Concours

Mail to: Marin Sonoma Concours d'Elegance 150 Paul Drive San Rafael, CA 94903

For additional information contact Team PRO Event, Inc.:

Phone: 415-383-3470 • Fax: 415-383-7020 • Email: proevent@aol.com

Website: www.teamproevent.com

For official use only:

AUTOMOTIVE ARTS EXHIBITOR APPLICATION INSTRUCTIONS

Make a copy of these instructions for your records.

Complete the Application Form by PRINTING OR TYPING the information requested. The State of California requires each applicant to possess a valid California Resale Certificate & Number. This number must appear on your application to be processed.

To remain on the Pro Event mailing list, return this application, regardless of whether you are applying for this year's event or not. Mark your application "**Mailing List Only**".

Selection: Only original handmade Automotive Arts made by the Exhibitor (No Reps) will be considered for this year's event. Other considerations will be the overall presentation balance, so that no one medium will dominate (i.e. Jewelry, Ceramics, etc.). This presentation will provide additional promotional and marketing opportunities for a select group of fine arts exhibitors. It will be staged in the highest traffic area of the Concours Site. Acceptance is based on individual merit and will be determined during the final selection process prior to space allocations. Should you want to be considered for this placement, check the appropriate box. Note that acceptance may pre-empt space assignments consistent with previous years.

Include with your application: Three photos or color copies representative of your work and one booth display photo of your merchandise which will be for sale at the event. This aids in the selection process guarantees that the work meets the overall criteria of original handmade works of Art. Include your name on each photo/print for identification. No slides accepted. Include a SASE, if you wish your photos returned after the event.

Acceptance: Monthly selection will start in January. Selection process will be monthly and you will be notified of your acceptance status following selection. Checks from those who are not accepted will be returned upon processing. Applications will be allowed up to the event date, as long as space allows.

Payment: Participation Fees for Exhibitors is \$50.00 to \$200.00. Check participation fee made payable to: **Hospice By The Bay/Marin Sonoma Concours** must accompany your application. There is a \$20.00 charge for any returned checks.

Cancellation of Event: If weather, acts of God, or other circumstances beyond the control of the Marin Sonoma Concours d'Elegance cause the event to be canceled, participation fees will not be returned. The Marin Sonoma Concours d'Elegance cannot be held liable by exhibitors for the failure of the event to take place.

Space Assignment and Final Instructions: Accepted Exhibitors will receive a final information packet by the end of **Friday, April 30th**. This will include your specific Space Assignment, as well as detailed day of the event, load-in and load-out instructions.

EXHIBITOR RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between The Marin Sonoma Concours d'Elegance (Producer) and the sponsor of the event, and the Artist filling out, signing, and returning the application (Exhibitor) for the display and sale of arts or crafts.

Producer and Client do not participate in the construction, assembly, or placement of the individual Exhibitor's exhibit. Producer, on behalf of the Client, provides space only at the event.

The Exhibitor hereby indemnifies and holds the Producer, its agents, employees and servants and the Client, its agents, employees, and servants harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said Exhibitor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and arts or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Exhibitor hereby expressly assumes any risk of harm to the Exhibitor arising out of their participation and the participation of other artists in the Marin Sonoma Concours d'Elegance, including any risk resulting from the particular location of the space designated to them by the Producer.

In addition, all Exhibitors shall name the Marin Sonoma Concours d' Elegance and Hospice By The Bay Foundation as additional insured on their liability insurance for the day of the event.

This agreement shall be effective immediately upon execution and shall continue in effect throughout the event period.

Exhibitor _____ Date _____